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FINAL REPORT ERASMUS+ KA229 PROJECT “LOCAL TO GLOBAL PRODUCTS”

As a result of the contact seminar in Cyprus (Stepping into new generation of Erasmus+ School Exchange and eTwinning Partnerships 7.11. – 9.11.2018) the participating schools found that their specialities really add up to a topic that brings our students together and encourages them to learn from each other.

In the global economy of our times many local producers are facing financial hardship. Local support is often not enough. In order to make it, they need to expand their market share. We aimed to help them create product awareness to find new prospective customers. We encouraged our students to begin from their origins and traditions and reach a European way of implementing business plans for food producing/selling businesses. With our project we wanted our students to see the cultural background of each participating school and become more aware of their European identities. Students put their ideas and results on a professional project-dedicated website. The results we have collected are business plans, e-cookbook and a glossary/dictionary embedded with content management.

The participating students (14-18 years) have participated in online and face to face seminars and group activities. By using eTwinning as a connecting platform and the dedicated project website we wanted our students learning to work in peer groups throughout the whole project. We thought that by creating products that one could also eat, we would stimulate all their senses and make them aware of all their similarities while working together. Using this as a trigger for all our senses we also wanted to connect this experience with well-planned business plans for food producing /selling businesses.

After a first period of organization, we took part in the first scheduled activity called “Building Bridges” (3-9 November 2019).

C1_FIRST TRIP TO CYPRUS



The role of Cyprus kick-off activity, was to produce, along with to raise an awareness of local products and traditions, a glossary in English and in the languages of the partner countries, including all the new terms that the students acquired during their virtual and real exchanges; a set of typical products of each country, words and idioms, and linguistic structures functional to an first approach to each other.



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The organization and scheduling of the five working days (Monday, November 4 to Friday, November 8) were, of course, handled by the host school, which provided the participants with an info-bag containing a "Visit Program," a brochure of the school (Archangelos Lyceum "Apostolos Markos"), maps of Cyprus and Nicosia, and a brochure of the island's nature trails.





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The visits and activities were very nice and exciting, and the students had the opportunity to engage with different languages and cultures, to learn about and practice new technologies, and to form relationships that will surely last.

The experience was successful and the goals had definitely been met: the glossary was set up and enriched with the new terms acquired through the workshops and visits, the youngsters got to know and taste new products appreciating their common characteristics and peculiarities, they shared lifestyles, ideas and opinions, increasing and strengthening their awareness of being European citizens.

Unfortunately, the project was suspended due to covid emergency, and we resumed activities in late 2021 and early 2022.



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In May the second scheduled activity took place

C2 ACTIVITY – FIRST TRIP TO ITALY

Sunday, May 15th, we welcomed the group of teachers and students from Judenburg



During the first day, after welcoming all participants, we showed our guests the school facilities and the activities our students do throughout the year, making them participate in some of them, such as the cheese workshop...



....or some jobshadowing experience with our teachers.



On the second day we visited the farm "Torre Bisenzio", where cows are raised, vineyards are cultivated and excellent wine is produced. It was possible there to see how the rural landscape is shaped by the Umbrian territory, creating a different set of "landscapes,"



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according to what was established by the Florence Convention of 2000, which provided the definition of "food landscapes".



The owners then treated us to lunch by letting us taste their products and typical "**chianina sauce**".

In the afternoon, students made short presentations of their schools and began writing the book of typical Italian recipes, based on the products seen and tasted during the first two days.



On the third day, students and teachers visited the "**Salcheto Winery**", a high quality and innovative winery and estate, producing terroir and *sangiovese* oriented wines and considered a model of environmental efficiency and technological innovation.





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Located on the slopes of Montepulciano, the winery also gave us the opportunity to visit the ancient medieval village, which is of considerable historical importance.



On the fourth day, our guests met with children from one of small primary schools of our Institute located in a rural area where, however, a cutting-edge teaching methodology is carried out and the children develop awareness about the concept of European citizenship.

Territorial Museum of Parrano

The lower floor of the school houses the small municipal museum of Parrano. In the first two rooms it displays malacological and archaeological artifacts from excavations conducted in the natural cavities of the Devil's Lair frequented by humans since the Paleolithic period. The third room is devoted to the grave goods from an Etruscan tomb found nearby and the display of archival documents on the history of the municipality.



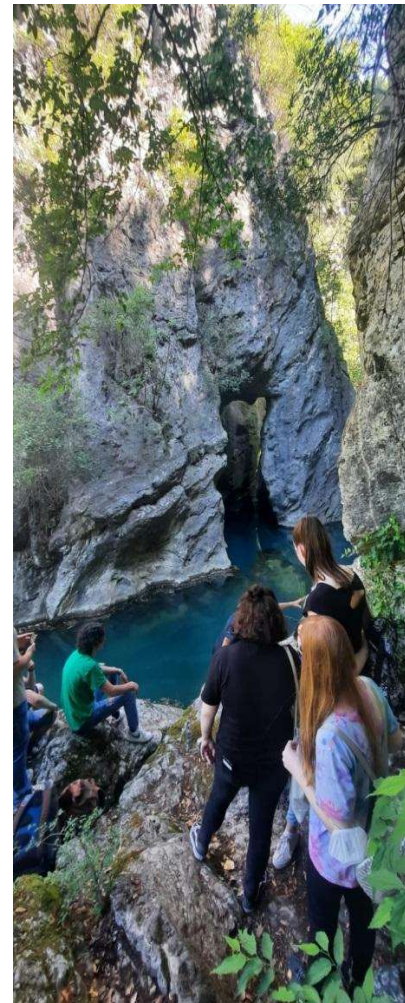


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The descent to the Devil's Lairs

From the territorial museum, retracing the ancient Brenda Trail, we left the village of Parrano to reach the area of Fosso del Bagno, the watercourse along which the cavities of the Devil's Lairs open and where the Bagno del Diavolo thermal park is located. As we descended into the valley, the encounter with traces of ungulates and plants typical of the undergrowth allowed us to give space for improvised lessons between the host students and the group.



On
May
our
school
also

20,

celebrated Europe Day, the initiative promoted as part of Epas (European Parliament Ambassador School) in collaboration with ItaliaCamp and the European Parliament, at the end of which the school achieved the designation of "Ambassador School of the European Parliament"



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During this event, teachers and students from partner schools also participated with a speech prepared just for this celebration.



It was an opportunity to discuss the issue of wildlife overpopulation by exposing the research done on the subject during the school year and submitting the results to MEPs from the Committee on Agriculture and Rural Development and the Forestry Biodiversity



Commander of Carabinieri from Assisi. The school teachers

seized the opportunity to promote a circular lesson among children and adults who were variously involved.



Certificates of participation were finally handed out. At the end of the work, the students with the speakers moved to the school educational winery for a small buffet and a tasting of typical Umbrian products.





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The last activity we organized was the:

C3 ACTIVITY – FIRST TRIP TO AUSTRIA

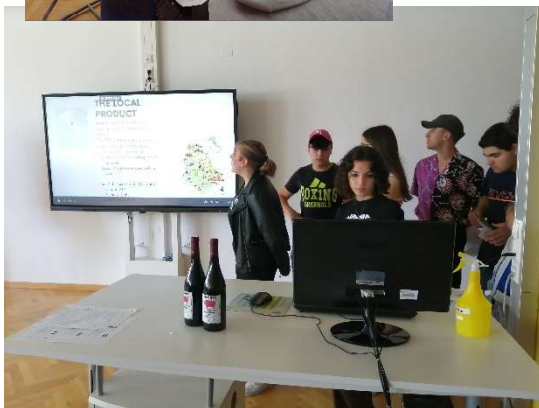
The main topic was the creation of a business plan and promotional flyers (workshops). The students focused on some typical products of their different countries, analysed their local and global market and prepared a ppt presentation and a business plan.

Students visited two food producing companies in Styria and learned how they process and produce their goods and how they run their business (business plan).

During the first day, after welcoming all participants, students were introduced to the basic principals of “how to do a business plan”



principals of “how to do a business plan”





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And in the afternoon they started their visits to local producers:



The next day, after some school work, students devoted themselves to their favorite sport:



And finally, the city of Graz was the star of our guided tours, tastings and “sweet moments”...



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...with the famous Zotter chocolate!



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last October 14, on the occasion of the erasmus days, our institute and the Judenburg school participated in a project closing videocall during which we said goodbye and agreed to meet for new future projects.



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